

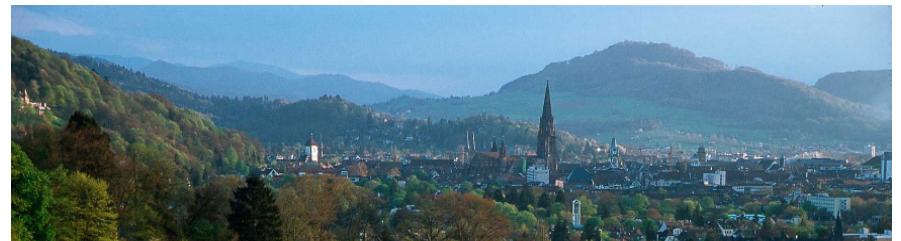
# What land use/climate change actions are being taken at the local level?

A municipal case study from Freiburg, Germany



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# Freiburg – Facts and Figures



- Inhabitants: about 220,000
- Surface area: 153 km<sup>2</sup>, of which 40% forest.
- Altitude above sea level: from 200 m to over 1,280 m (Schauinsland-mountain)
- Has been a university town for 550 years; currently 30,000 students
- Job situation: 57% in service sector, unemployment rate: 6%
- Tourism: 1 mio. overnight guests per year, of which 1/3 from abroad
- Electricity supply: 50% from combined heat/power generated in Freiburg itself
- Annual CO<sub>2</sub> emissions per capita in 2005: 9.3 t
- Number of passenger cars per 1000 inhabitants: 450, downward trend

# Leading by example

- Municipality as a stakeholder in its own companies
- Municipality as a developer and planner
- Municipality as a consumer
- Municipal council: Political decision-making body

= Municipality as a trendsetter, role model, motivator and coordinator

# Milestones

- 1975 Antinuclear movement
- 1977 Eco Institute
- 1981 Fraunhofer Institute for Solar Energy Systems
- 1984 First environment-oriented map for local public transport
- 1986 Freiburg energy supply concept
- 1992 Low-energy building construction
- 1992 Award "German capital of environmentally friendly cities"
- 1996 Climate protection concept
- 2000 Participation in world exhibition EXPO 2000
- 2003 German champion in solar national league (until 2006)
- 2007 New energy efficiency and climate strategy
- 2008 New energy efficiency building standard – step-by-step plan



# Climate Protection and Energy Supply

## Dual Strategy

- 1. Mitigation** – Avoid damage caused by climate  
= Reduce energy consumption and greenhouse gases

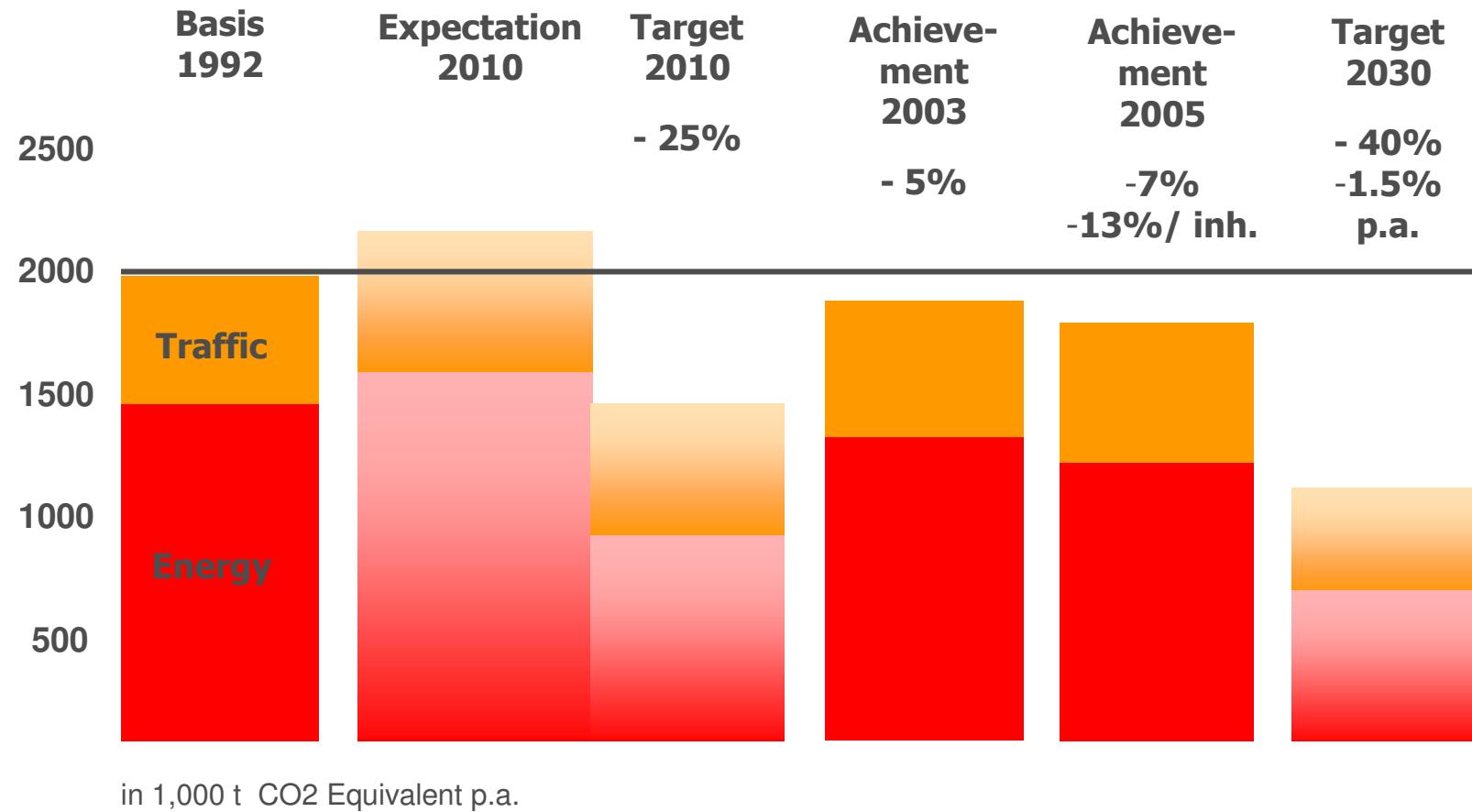
- 2. Adaption** – Necessary adaptation  
= Handle consequences of climate change



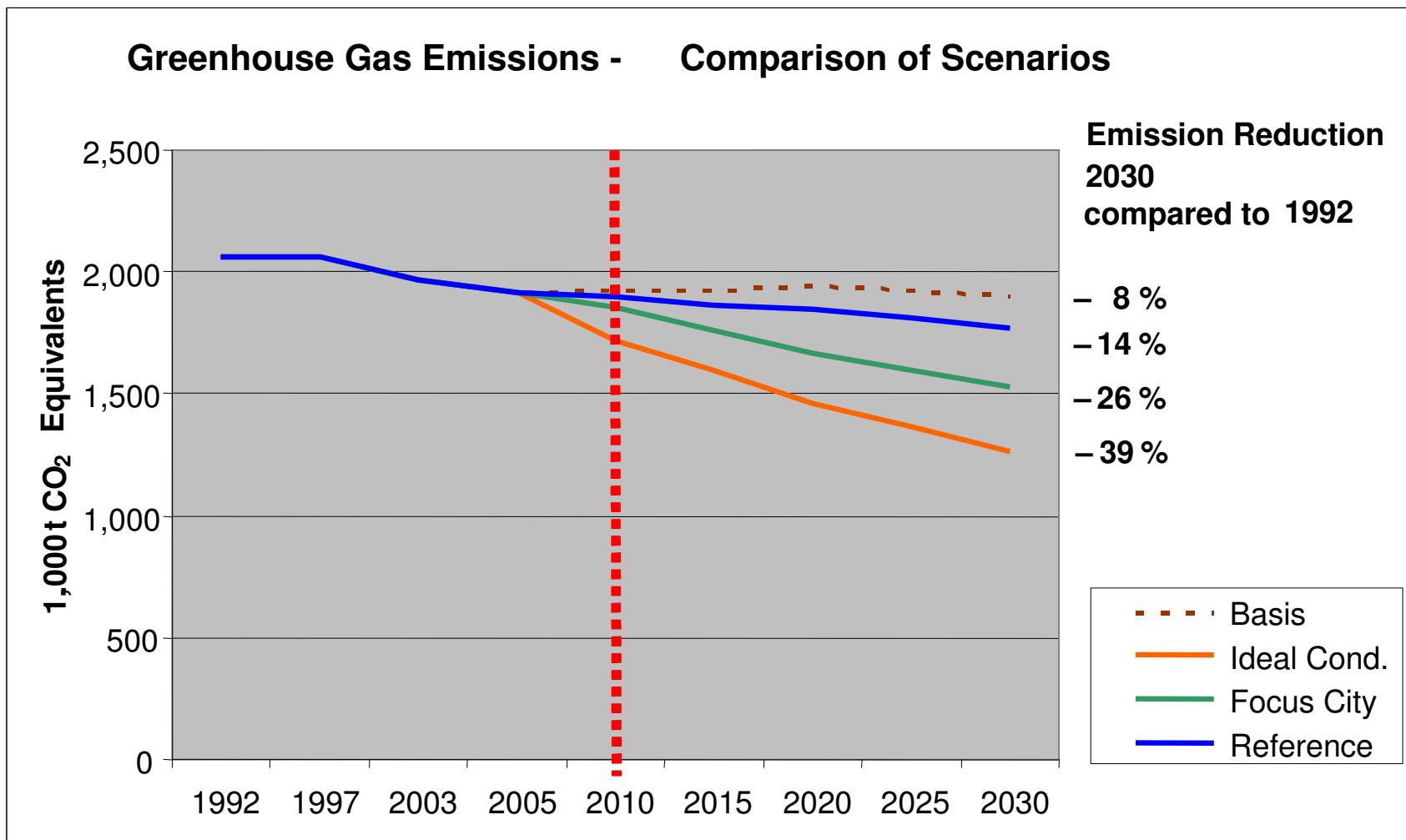
# Energy Efficiency and Climate Protection Concepts

- 1986 Energy Supply Concept
  - Conserve resources
  - Lower emissions
  - Withdraw from nuclear energy
  - Contribute to worldwide climate protection
- 1996 Climate Protection Concept
  - Climate protection target: -25% CO<sub>2</sub> until 2010
  - E<sup>3</sup> = save energy, produce energy efficiently, use renewable energy
- 2007 Climate Protection Strategy 2030
  - Climate protection target: - 40% CO<sub>2</sub> until 2030
  - Action plan, financing

# Climate Achievement and Climate Targets



# Climate Strategy 2007: Four Scenarios

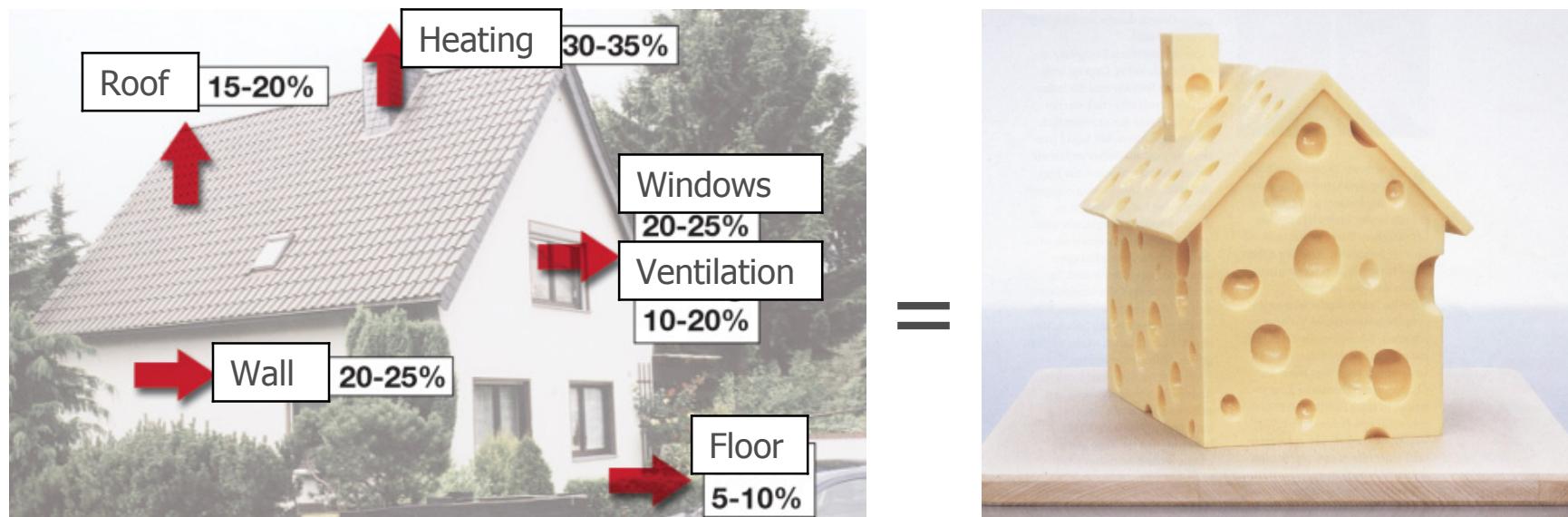


# Climate Strategy 2007 - Financing

- ▶ from 2008:
  - 10 % of the annual concession levy of badenova AG  
(municipal energy supplier, currently 1.2 m. € p.a.)  
for other municipal projects
- ▶ In addition (cyclical):
  - 2 m. € p.a. (public money)  
for energetic redevelopment of public buildings

# Why are Buildings so Important?

- Weak Spot Analysis



# Promotion Program for Energy Efficient Building Rehabilitation

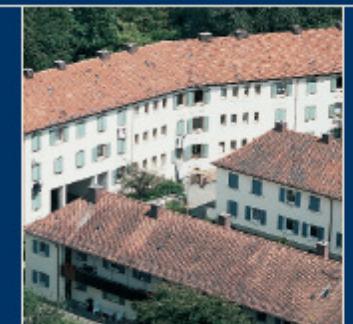
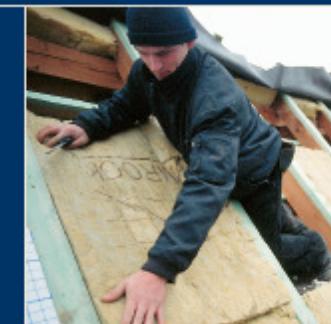
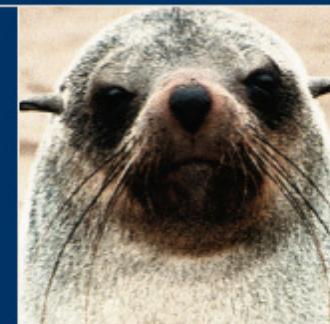
Promotion of energy efficiency initiatives in more than 300 buildings

1.3 mio. Euro in grants; total investment 13 mio. Euro

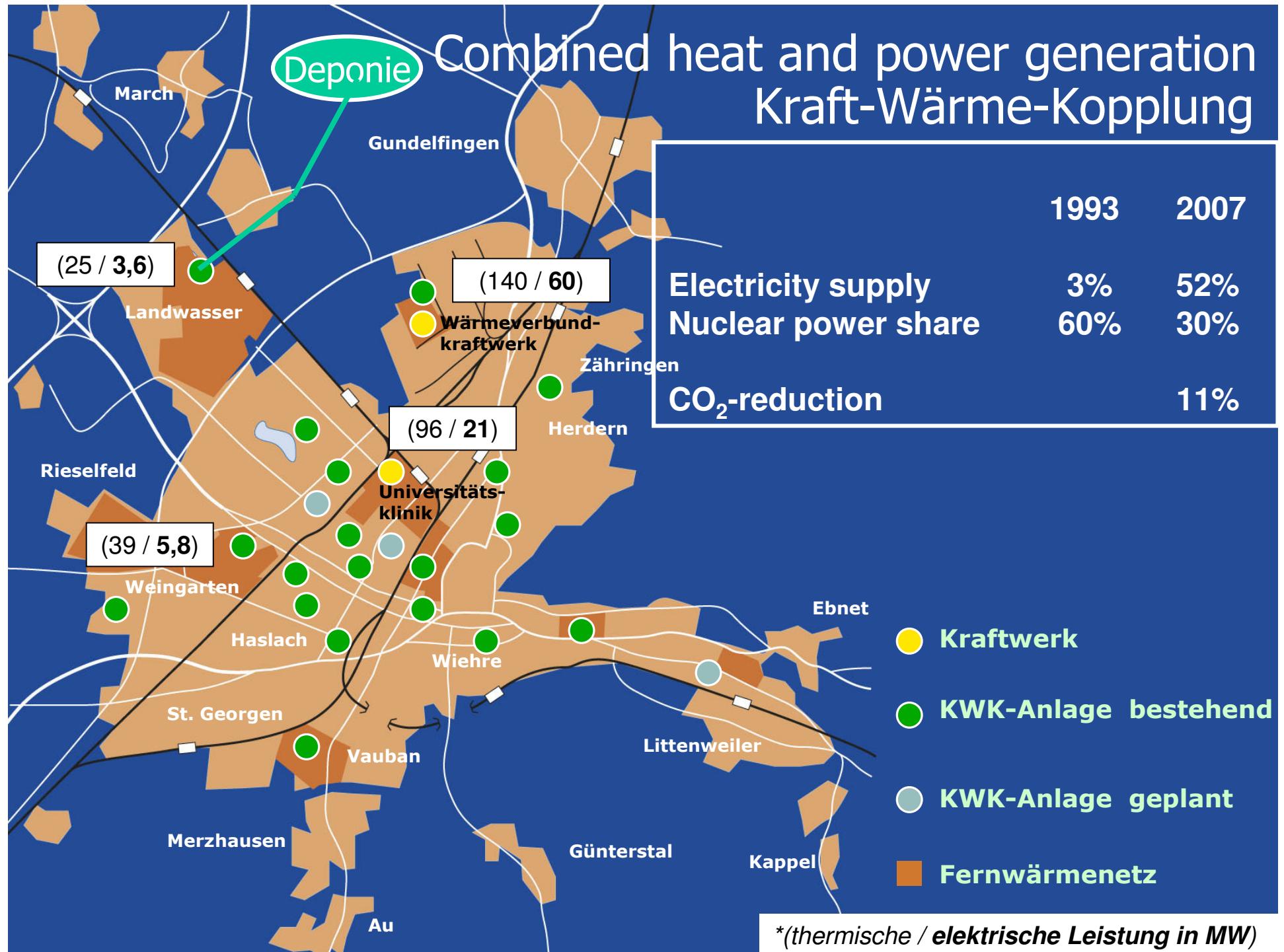
Business contracts for regional economy and craftsmen

CO<sub>2</sub> reduction per year: 2,500t (2008)

Verpassen Sie Ihrem Haus **ein dickes Fell.**



Give your house a thick skin.



# Local Heating Supply

District of Landwasser: 7,000 inh./3,500 hh

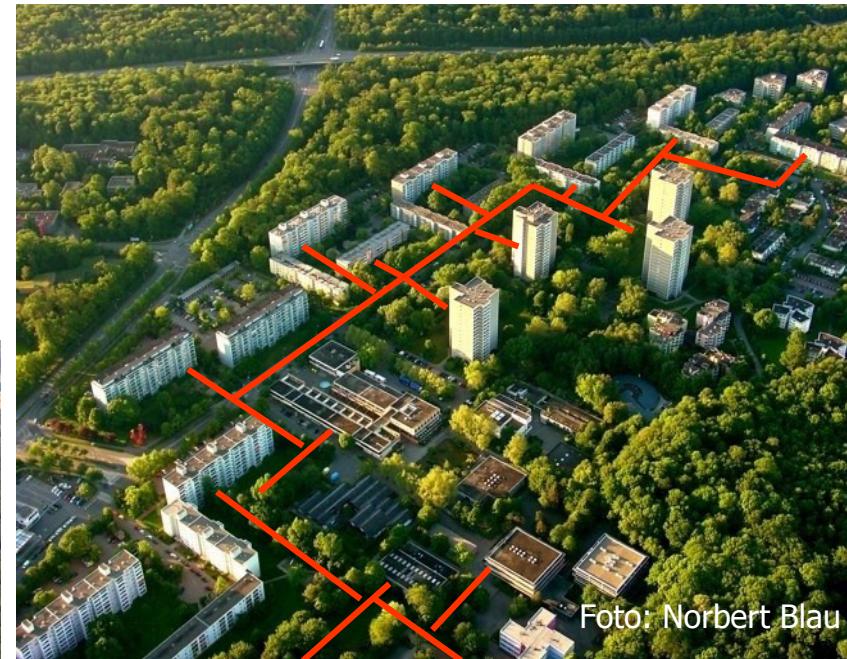
Natural gas and landfill gas CHP power plant

- Landfill gas: 5.3 mio. m<sup>3</sup>/a downward trend
- Electr. power: 2,000 kW; th: 3,200 kW

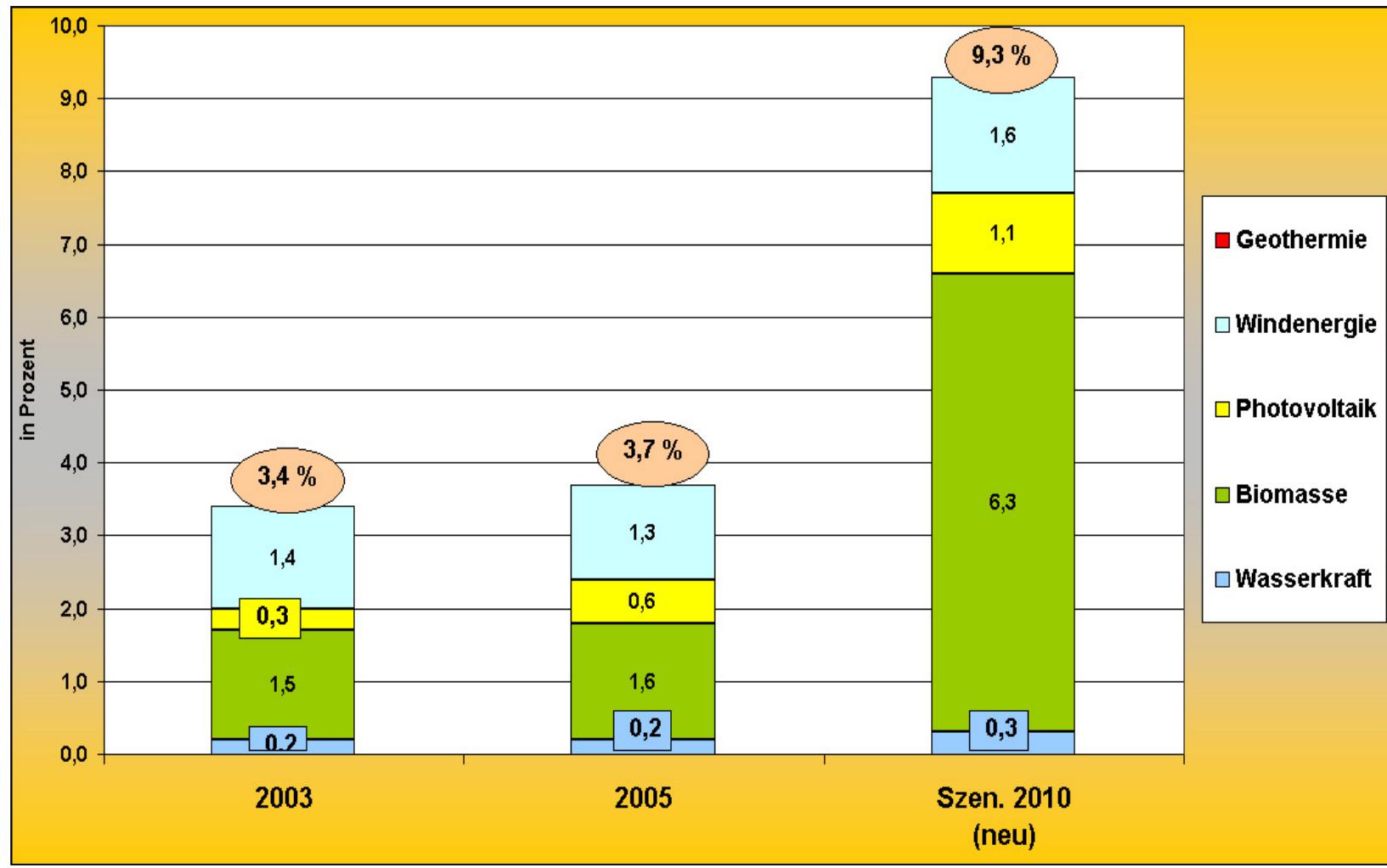


Energy Production

- Electr.: 15,600 MWh/a (4,000 hh)
- Heat: 35,000 MWh/a



# Erneuerbare Energien – Zieldefinition 2004

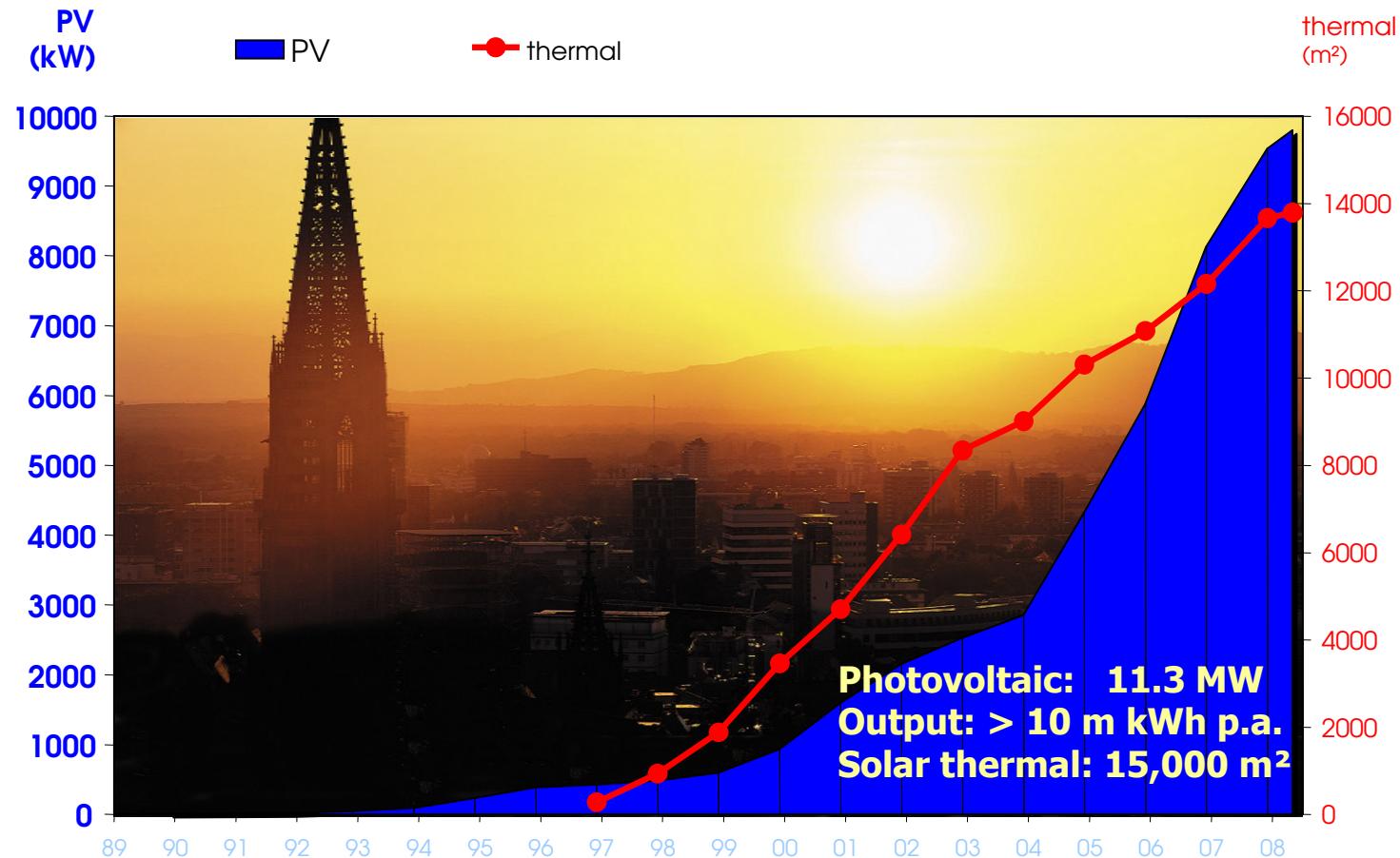


# Erneuerbare Energie - Wirtschaftsfaktor

- Regional energy company: Subsidies for renewable energies
- Municipality: Provide suitable areas for example wind turbines
- Municipality: Favourable property conditions for innovative businesses



# Solar Energy – Energy Production



# History of Urban Development

## Until late 80s

### **Focus on exterior development:**

- until 1993, there have hardly been any planning restrictions, e.g. no regulating force in urban land-use planning

## 90s

### **Major projects for residential and commercial areas:**

- Housing shortage due to influx of new population, planning of the new districts Rieselfeld and Vauban

## 2002– FNP 2020

### **Land-efficient urban settlement development**

- major projects are mostly completed
- city is running out of urban land reserves
- multitude of legal and planning restrictions
- land-efficient urban settlement development despite growth due to interior development on the basis of municipal land

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management scheme

# SETTLEMENT DEVELOPMENT NEW DISTRICT OF RIESELFELD



- 4,200 new flats in low-energy construction for 10 to 11,000 people
- 1,000 jobs
- since 1997 connection with city railway

Foto: E. Meyer

# SETTLEMENT DEVELOPMENT DISTRICT OF VAUBAN



- New flats for ~4,300 people have already been completed
- multiple social infrastructure facilities
- since 2006 connection with city railway



# District of Vauban

Quartier  
**VAUBAN**



# Weighing the Conflicts of Aims

How urban is the climate-improved city to be...?

Loose, low,  
open, sunny



dense, high,  
green, shadowy

Shadowing avoided,  
ventilation preserved



Efficient use of  
land and property

Orientation towards the sun



Cooling by shadowing

Green spaces and air flow  
channels preserved



Traffic avoided

Photovoltaic and solar thermal  
installations



Façade and rooftop  
greenings

# Conflicts of Aims – e.g. Building Position

- Solar optimization: orientation towards south
- Noise protection: shielding off the noise source
- Ventilation: towards mountain or hillside winds or towards main wind direction or towards air flow channel
- Urban development design: edges in space, axis of vision, city entrances...
- Historical references: taking up existing structures....



## *Energy efficient construction*

Efficient use of land  
and property

*Shadow areas*

*Local heating*

Ventilation

*Cold air generation*

*Rainwater seepage*

*Public transport*

# District of Vauban



Shadowing avoided, ventilation  
preserved (green links)



Efficient use of land and property  
(site occupancy index (GFZ) 1.2-1.4)

Orientation towards the sun



Cooling by shadowing

Green spaces and air flow  
channels preserved



Traffic avoided  
(connection with city railway)

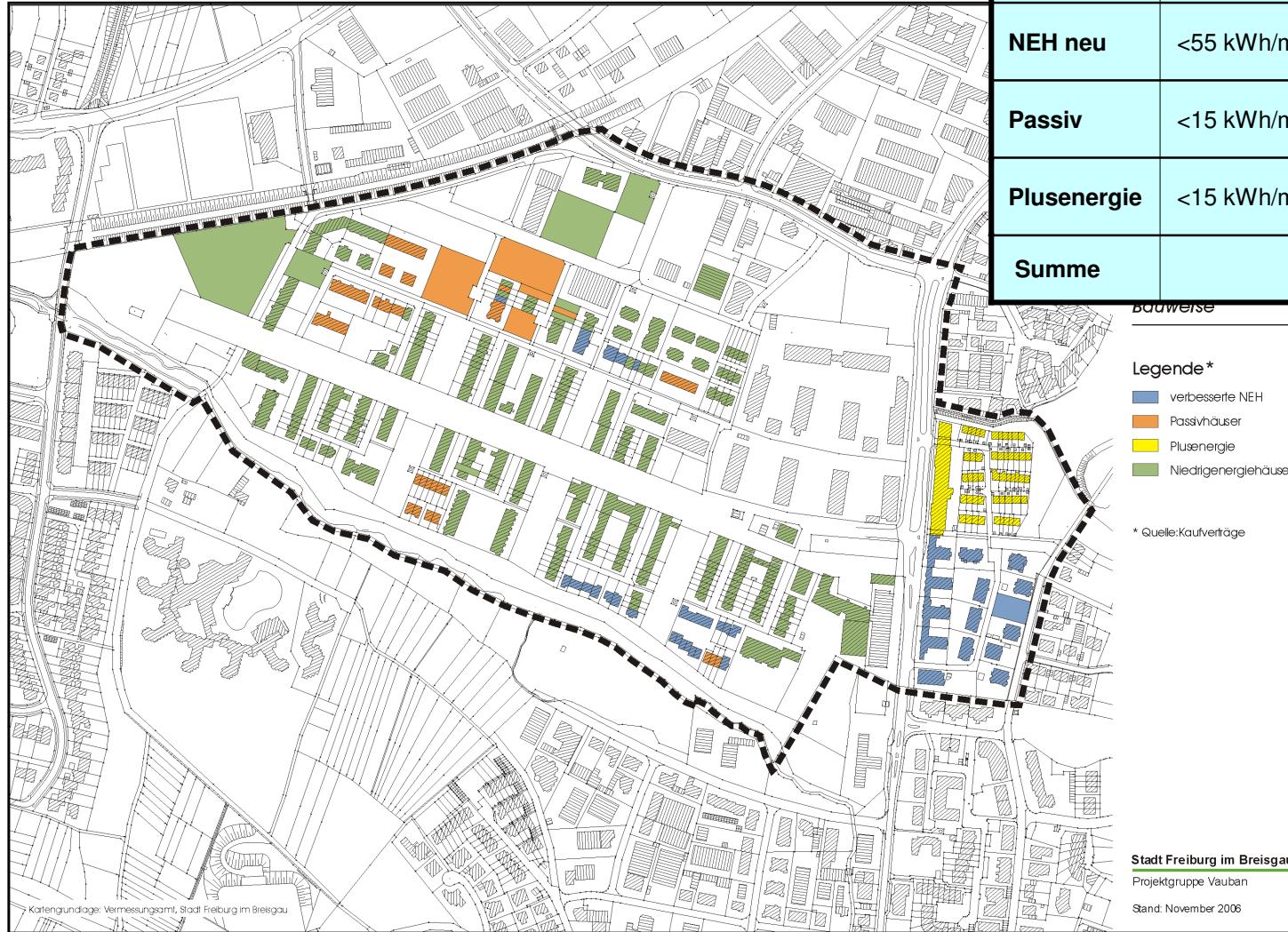
Photovoltaic and solar thermal  
installations



Façade and rooftop greenings

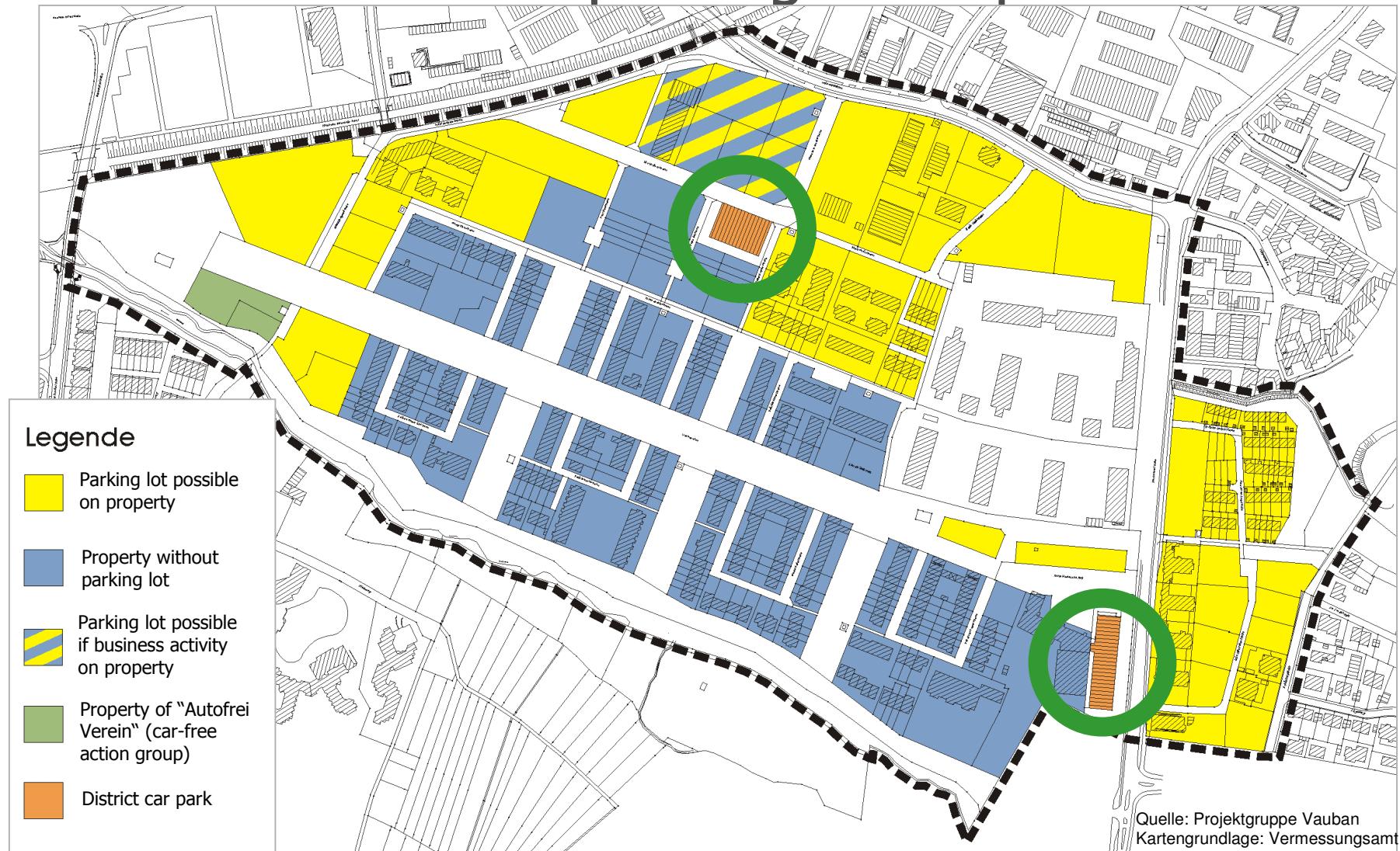


# Stadtteil Vauban



Gebäudestandard	Häuser	WE	
NEH alt	<65 kWh/m <sup>2</sup> a	164	849
NEH neu	<55 kWh/m <sup>2</sup> a	32	341
Passiv	<15 kWh/m <sup>2</sup> a	32	197
Plusenergie	<15 kWh/m <sup>2</sup> a	51	60
Summe		279	1.447

# Vauban – vehicle parking concept



# Municipal Building Society

## Initiatives in Urban Development (Selection)



- Weingarten 2020 – rehabilitation into passive house
- kfw60 as a general standard for rehabilitations
- Passive house projects for planned new building construction
- Roof surfaces for photovoltaics (500 kwp)
- General analysis of energy supply variants, also in the case of heating system renewals, including CHP, renewable energies



# Regional Energy Supplier

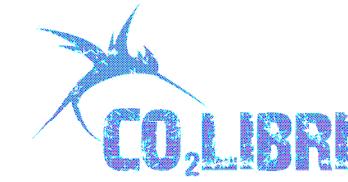
- PR initiatives on energy efficiency
- Cooperation with university CHP for use and further development of existing district heating
- 90% of photovoltaics systems installed in the greater area of Freiburg are subsidized by badenova
- Innovation fund: 1.8 m. € annually to promote climate protection projects; total subsidies so far 14.4 m. € (this triggered investments of more than 70 mio. €)



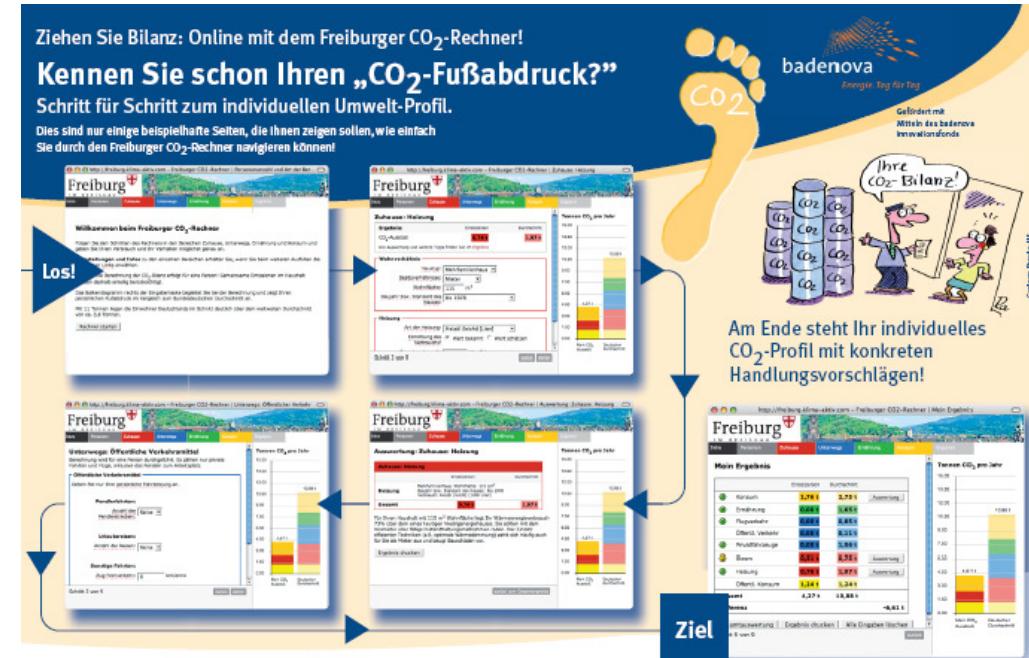
# Communication - Cooperation

- Advisory Council (representatives from politics, industry, science, NGOs)
- Project network (regular meetings, exchange of experience)
- "Solar tourism": Visitor groups from all over the world, political delegations, experts, students, journalists
- Information center
- Projects at schools
- Training community SolarRegion Freiburg
- International cooperations, e.g. "energy meetings" of Upper Rhine region city partners and twinned towns
- PR activities, e.g. campaign for solar thermal installations

# Communication



[www.freiburg.de/CO2](http://www.freiburg.de/CO2)



## Freiburg "CO2 Diet"

- CO2 calculator to determine "Personal CO2 Footprint"
- Tips on how to reduce personal CO2 emissions
- Useful local addresses and practical guidelines
- Dealing with various topics such as living, mobility, nutrition, consumer behaviour

# Solar Systems on Roofs of School Buildings

- Project launched in 2002 in 20 out of 90 Freiburg schools
- Result: 90kW photovoltaic electricity = annual electricity consumption of a school
- Display panels provide information on daily electricity production
- Inclusion in teaching programs and school projects



# Fifty-Fifty: Shared Profit Energy Saving in Schools

<b>Motivation für die Stadt</b>		
<b>Finance department</b> <b>30 % Kämmerei</b> Discharge of the municipal budget	<b>Building department</b> <b>20 % HBA</b> Earmarked Fund for Energy Saving Projects	<b>School</b> <b>50 % Schulen</b> Uncommitted Funds for the school's purposes
<b>Motivation für die Schule</b>		

# Conclusions

- Analysis: Basic data evaluation: Status quo, state of knowledge, stakeholders
- Vision: Where do you want to go?
- Targets: Realistic, achievable in defined period of time
- Focus: Starting points – Pilot projects? Key actions!
- Strategy: Action plan – timeframe and responsibility
- Monitoring: Adjustment if necessary, regularly
- Implementation 1: Decision by City Council
- Implementation 2: Create staff unit! Organise processes and understanding in administration itself
- Networking: Partners? Involve stakeholders! Cooperate!  
Learn from other cities
- Be positive: City as “role model” – Involve and inform citizens
- City planning: Early consideration of energy aspects