



PASSAGE

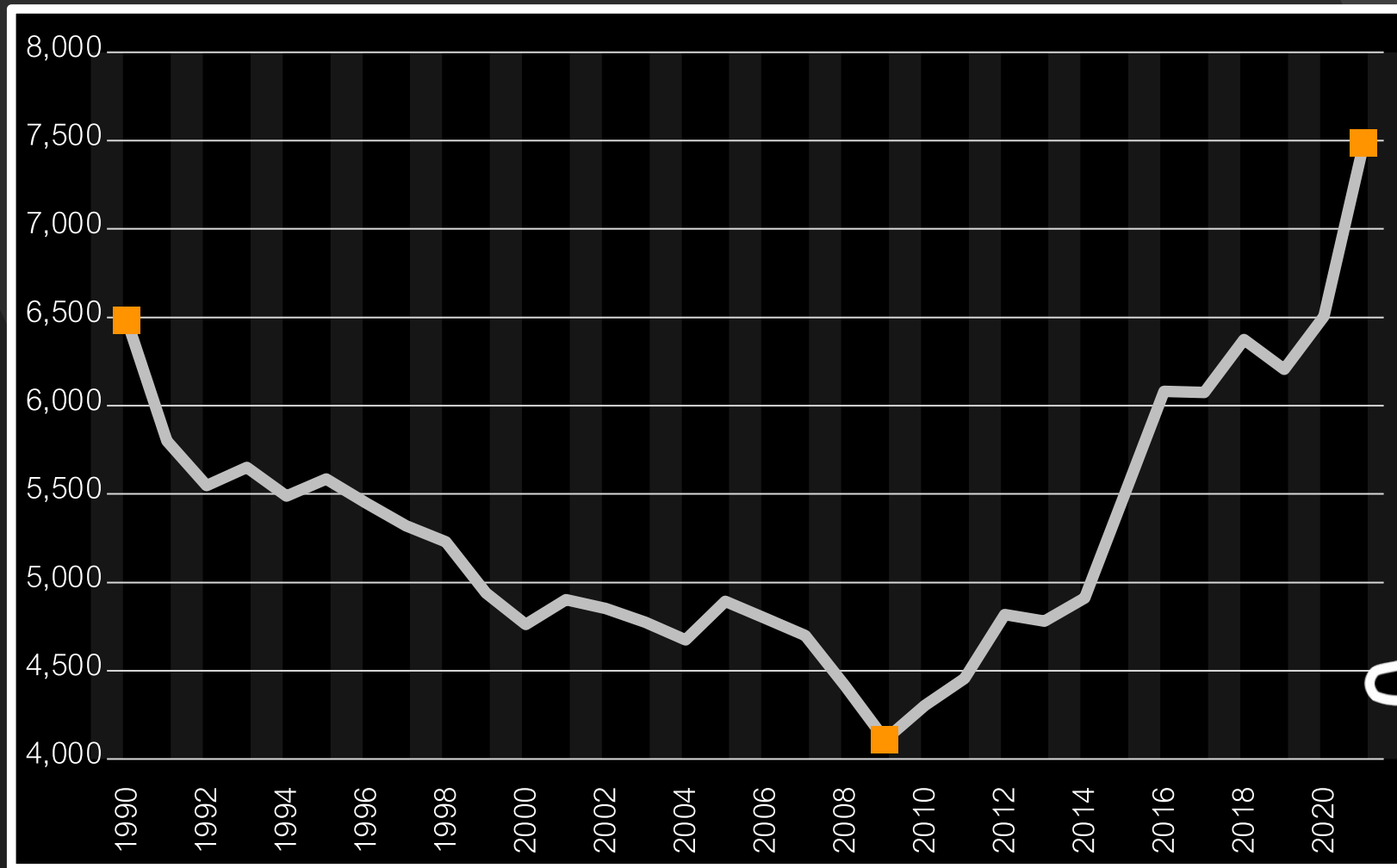
Safer streets for everyone

Passage helps cities **examine, enforce,**
and **evolve** traffic behavior for safer,
better, and more equitable streets

The Problem



U.S. Pedestrian Traffic Fatalities



Automated Traffic Enforcement (ATE)



Insufficient deployment

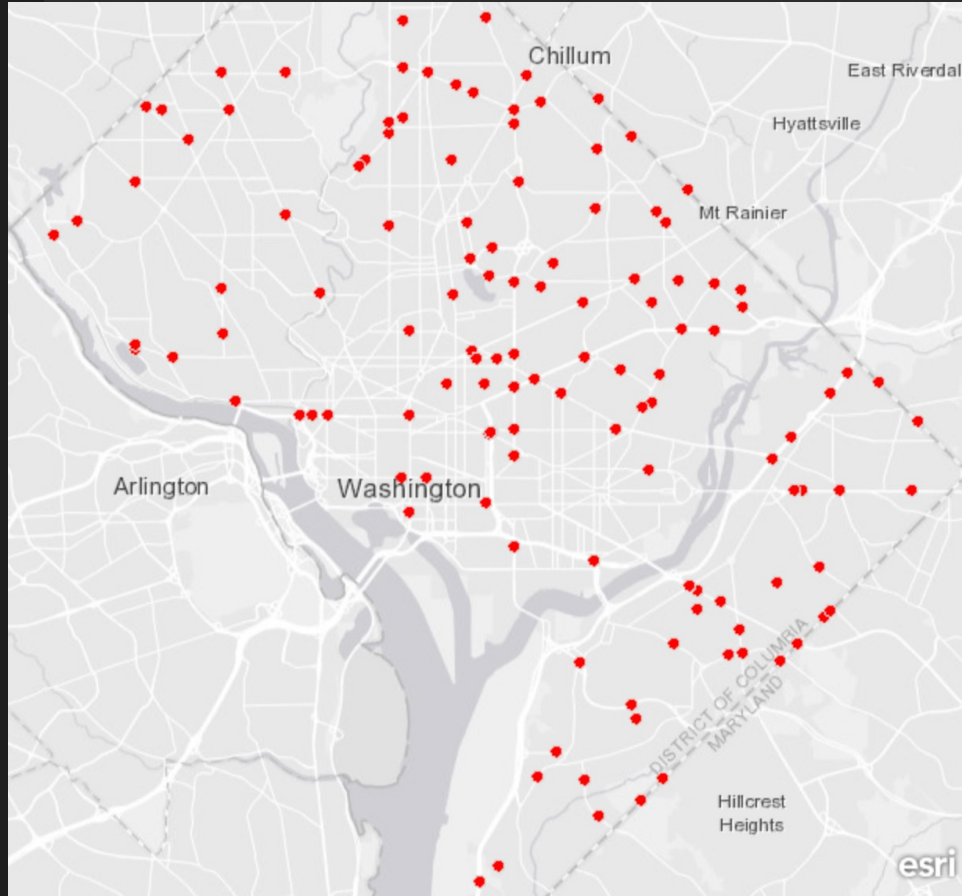


Outmoded “speed trap” model

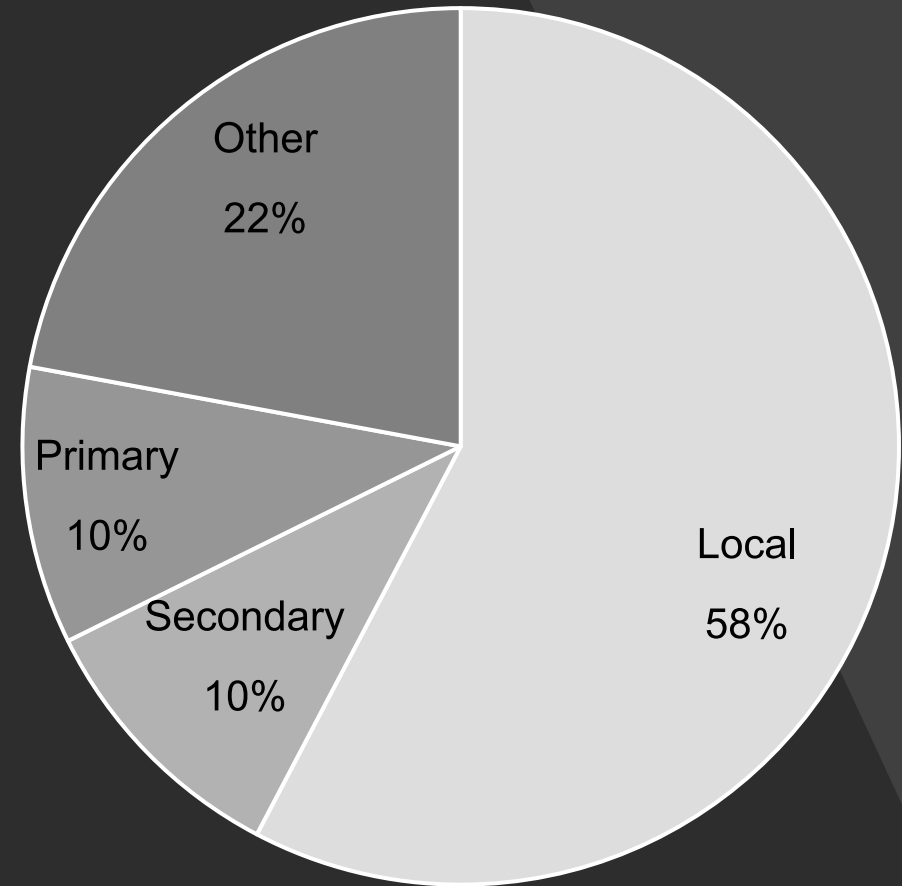


Equity concerns

ATE Deployment in Washington, DC

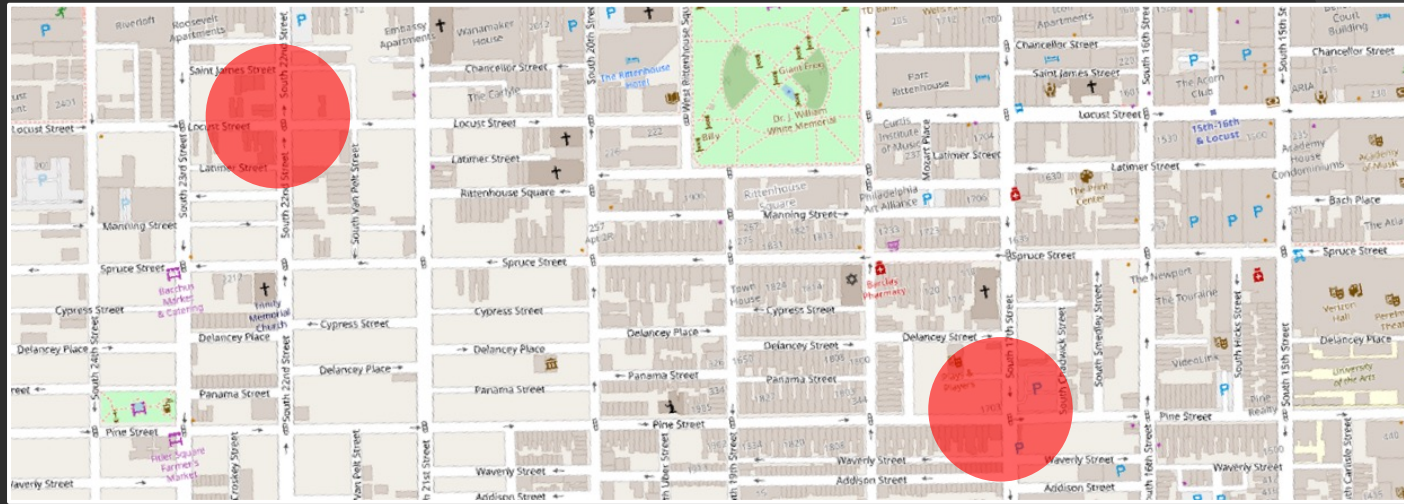


Fairfax County Road Types (by mileage)

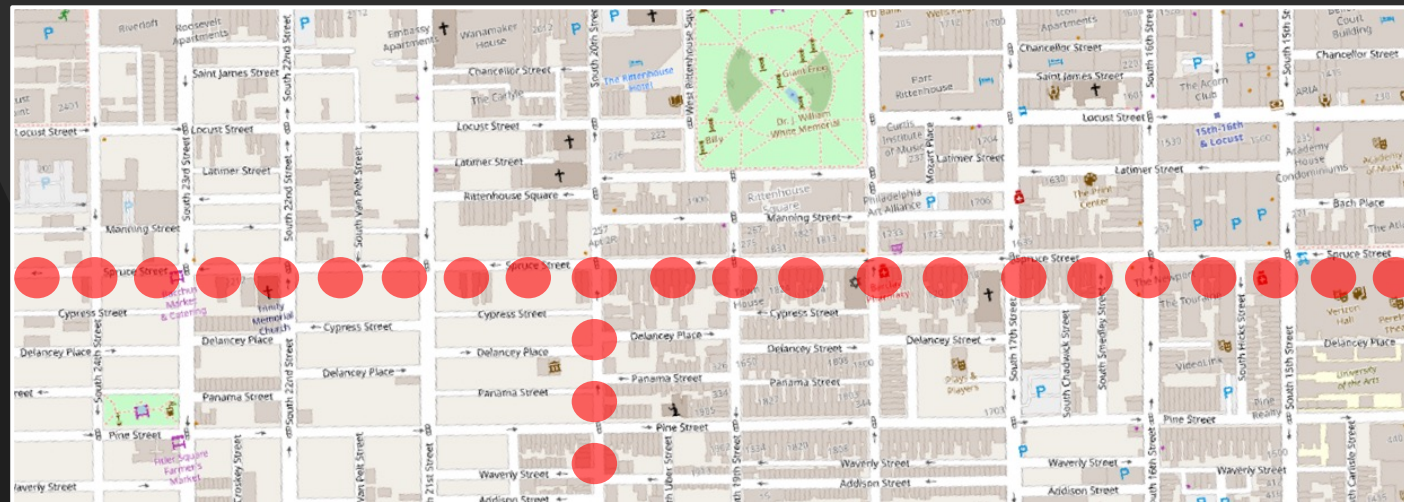


Our Solution

Old Model (“Speed Trap”)



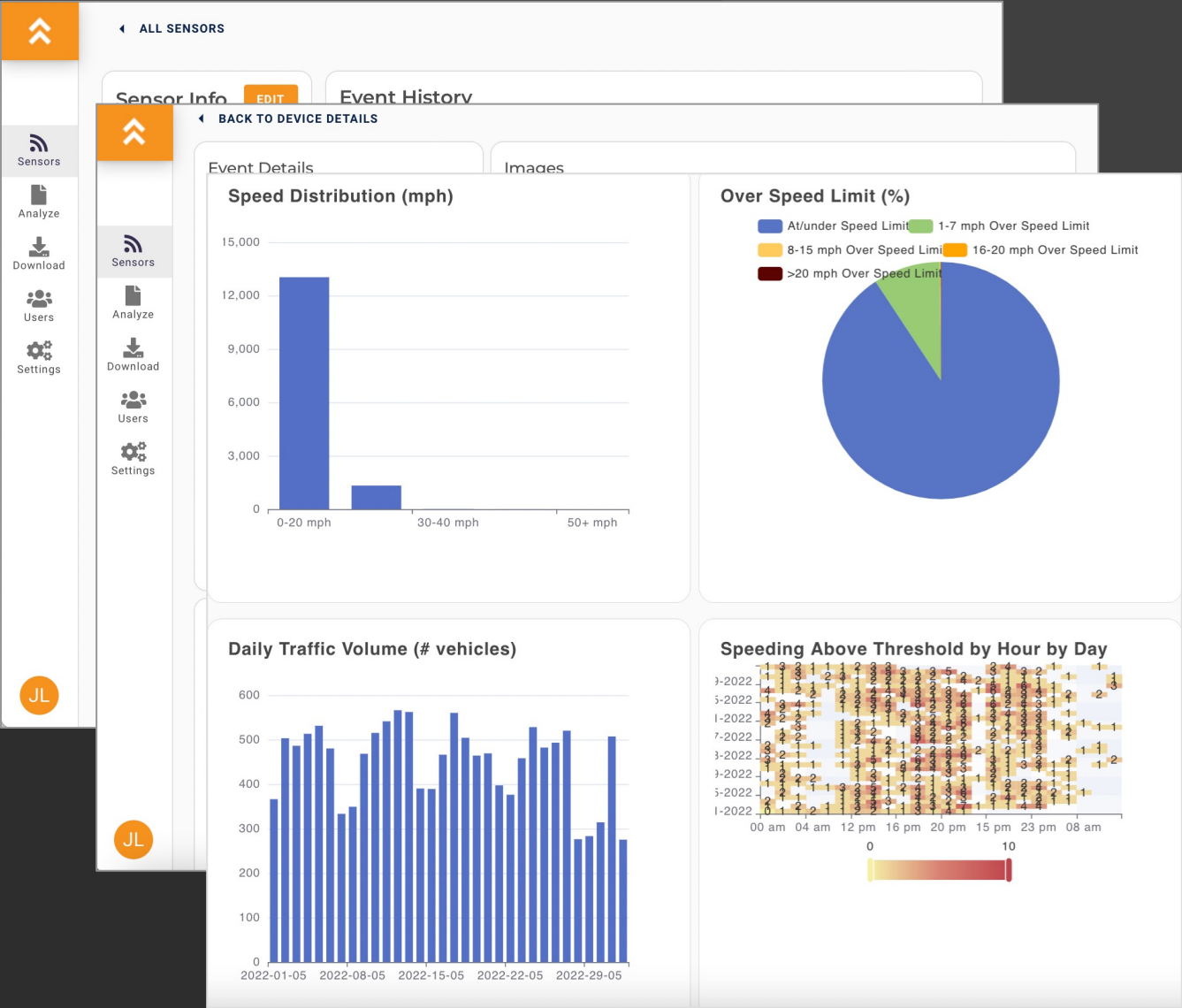
New Model (“Safety Zone”)



Passage Street Sensor



Passage Dashboard



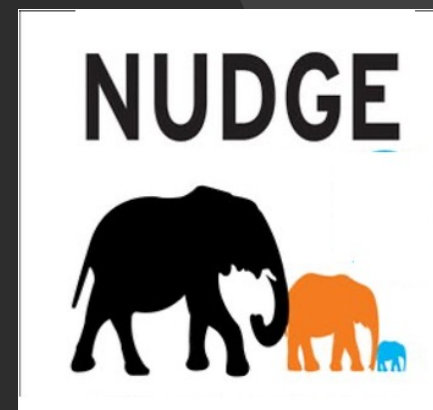
Value Proposition to Cities



Examine



Enforce



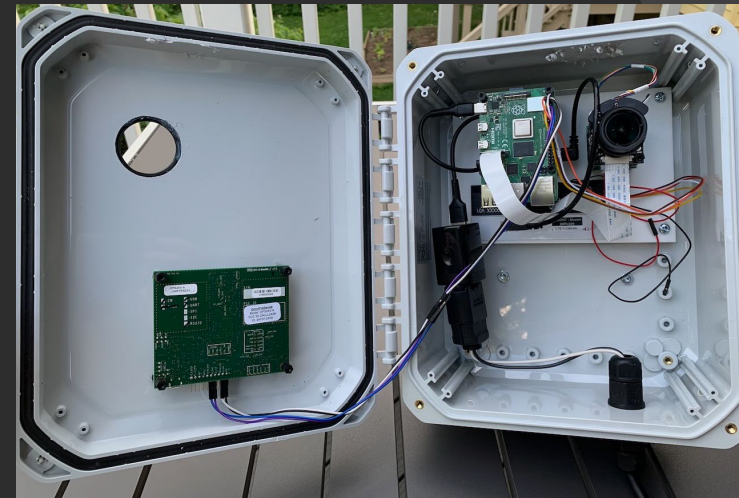
Evolve

Why Now?

Typical ATE Camera



Passage Street Sensor



Federal Government



U.S. Department
of Transportation

National Roadway Safety Strategy

United States Department of Transportation | January 2022

"Zero is the only acceptable number of deaths and serious injuries on our roadways."

- Sec. Pete Buttigieg

State & Local Governments

Arlington considers speed cameras for school zones

Melissa Howell | mhowell@wtop.com
December 7, 2021, 7:06 AM

Toronto city council approves installation of 25 more speed cameras



By [Ryan Rocca](#) • Global News

Posted February 3, 2022 7:14 pm · Updated February 3, 2022 7:15 pm

Work zone speed cameras bill finally passes Indiana Senate

Is Montgomery County making 'Vision Zero' progress on road safety? Not enough, some observers say

As Austin's traffic deaths reach a record high, Vision Zero and police are questioned

As of Friday, Austin police recorded 119 traffic deaths — the most deaths in the nearly four decades that the department has kept such records.

NEWS Heather Osbourne and Ryan Autullo



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