



DEPARTMENT OF PUBLIC WORKS AND TRANSPORTATION

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What Is Vision Zero?

A strategy to eliminate all traffic fatalities and severe injuries, while increasing safe, healthy, equitable mobility for all.



Vision Zero Network

- Vision Zero has proven successful across Europe – and is gaining momentum in major American cities and counties
- Adopted in the region by Washington DC, Arlington County, Alexandria, Montgomery County and Prince George's County

A New Vision for Safety

TRADITIONAL APPROACH

Traffic deaths are **INEVITABLE**

PERFECT human behavior

Prevent **COLLISIONS**

INDIVIDUAL responsibility

Saving lives is **EXPENSIVE**

VS

VISION ZERO

Traffic deaths are **PREVENTABLE**

Integrate **HUMAN FAILING** in approach

Prevent **FATAL AND SEVERE CRASHES**

SYSTEMS approach

Saving lives is **NOT EXPENSIVE**

Prince George's County Commitment to Vision Zero Strategies

Building and sustaining leadership,
collaboration and accountability

Collecting and analyzing data

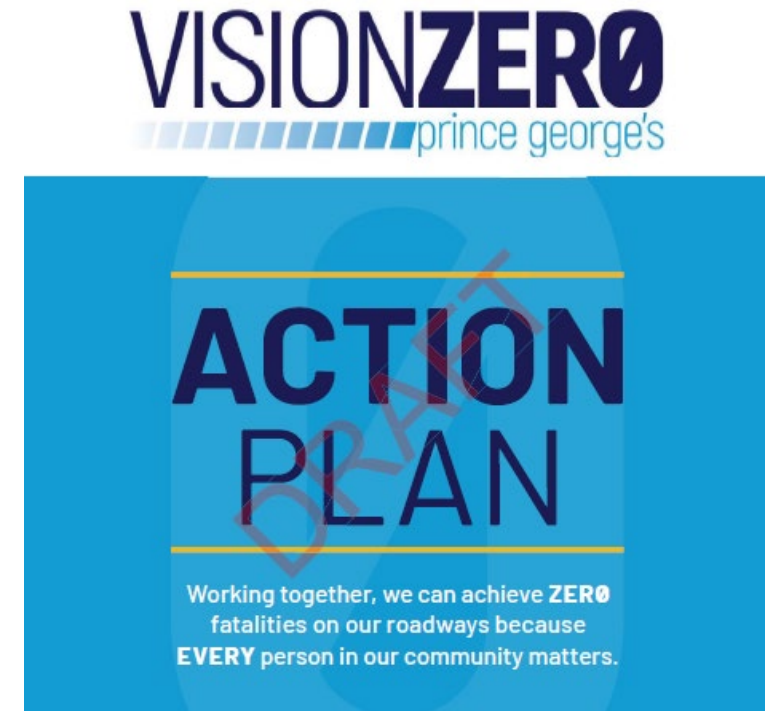
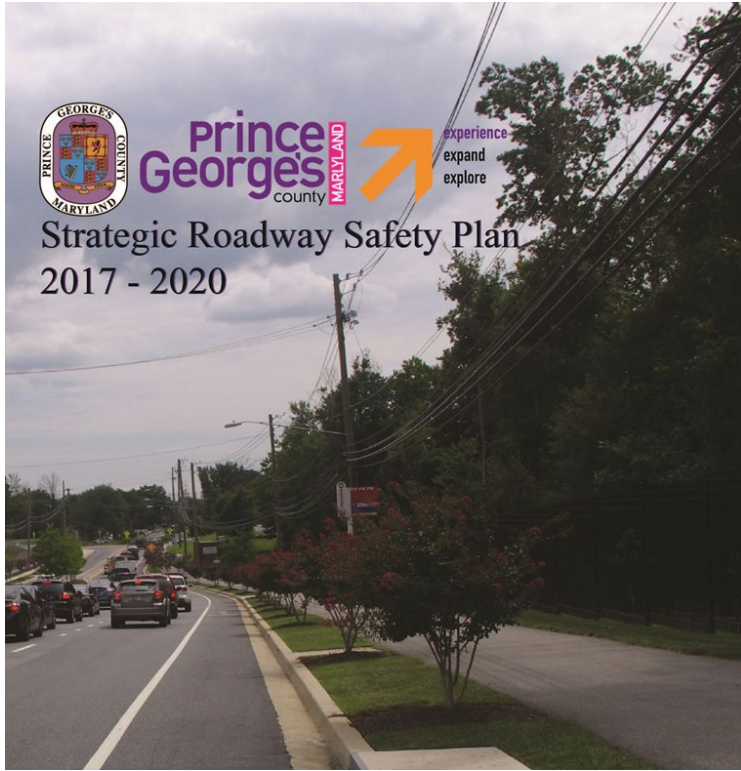
Managing speed to safe levels

Prioritizing equity and community
engagement

Setting a timeline to achieve zero
traffic deaths and serious injuries

OUR APPROACH: THE 6Es





VisionZeroPrinceGeorges.com

Take the **VISION ZERO** Safety Pledge

- Only drive while sober, alert, and free of distractions.
- Look out for others, especially children, the elderly, persons with disabilities, and people walking or biking.
- Slow down and look around, especially at intersections and driveways.
- Practice the rules of the road, including yielding to people walking.
- Share the Vision Zero pledge with my friends and family.