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Smart City Media

Mayor Mike Bloomberg,
New York City, NY



Mayor Sly James,
Kansas City, MO



2,500+ Total Public Screens Under Contract

37 States

25 Public & Private Contracts



Jane Nickles - Chief Information Officer,
City of Greensboro

Mayor Greg Fischer
Louisville, KY



2014
NYC Sapolin
ADA Award



2017
Edison Gold, KCMO
Smart City Innovation



2018
Smart City Awards
"Smart 50" Best



2018
IDC Gold, Community
Engagement

DART & Smart City Media Launch

On February 12th, 2020, SCM was pleased to begin the largest deployment of its kind by a public transit agency, where the Dallas Area Rapid Transit is committed to bringing innovative technology and services to North Texas with the installation of more than 300 new [interactive digital kiosks](#) over the next two years.



SCM is pleased to announce that even with several months of down time due to the COVID pandemic, that in less than nine months the number of installed CityPosts is now at 102!

Contactless Connections

Our publishing platform automatically creates unique QR codes that allow users contactless connection to community content and City messaging. In addition to content, all of the interactive apps have unique QR's for mobile connection



ALERT: We are experiencing delays...

Blue Line to Downtown Station to...	Arr
Orange Line to Downtown Station...	12m
Red Line to Westmoreland Station...	23m

cityplacst 11:11 am

Trip Planner

Transit Tracker

GoPass

How to Ride

Popular Destinations

Touch for DART Rail System Map

New Interactive Digital Kiosks Bring Leading Edge Tech

Touch To See How You Can Ride Cleaner with DARTzoom

DART Plus: Rail Replacement

2020 DART Student Art Contest: Paint The Town

Why should you ride DART Express Buses

A Day In The Life Of DART

RE Begins Revenue Service Demonstration,

283 Downtown Dallas / Conventio	7m
378 Downtown Garland STA	28m
378 South Garland Transit Center	41m

cityplacst 12:52 pm

Trip Planner

15 Edison St, Dallas, TX 75207, USA

2022-B Martin Luther King Jr Blvd, Dallas, TX 75207, USA

Touch a start point on map Touch an end point on map Or enter by text below

FROM: 2022-B Martin Luther King Jr Blvd, Dallas, TX 75207, USA

TO: 1545 Edison St, Dallas, TX 75207, USA

Travel time: 40 mins

5.3 mi. About 40 mins

Walk to MLK Station About 5 mins

MLK Station

Light rail towards N - Green - N Carrollton 12:08pm - 12:29pm (21 mins, 8 stops)

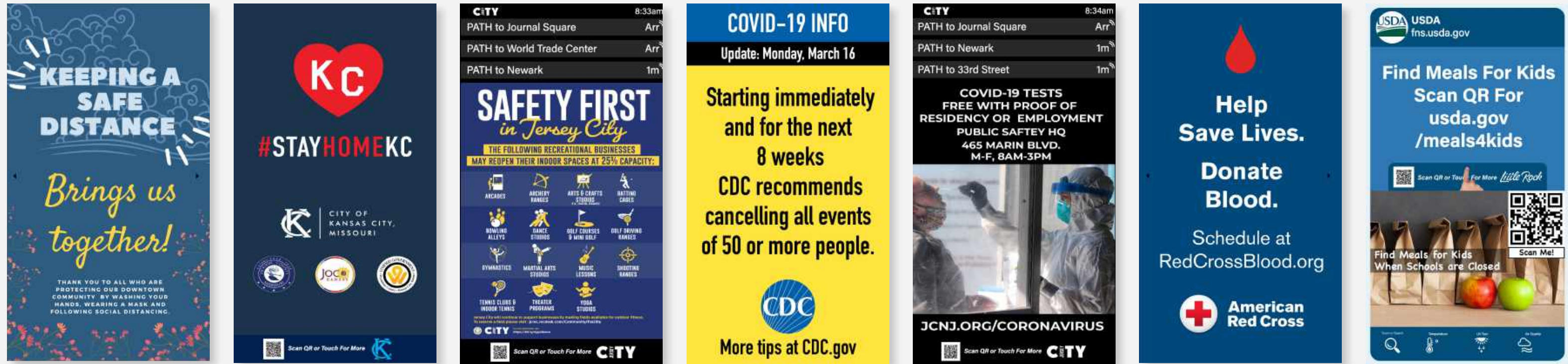
Service run by Dallas Area Rapid Transit

View my Station

Save to Mobile

Section 1 – COVID Response & Mitigation

Urgent Community Messaging



A sample of street level messaging from various Citypost deployments throughout the COVID-19 pandemic.



[Click for 2 Minute "How to Citypost" Instructional Video](#)

Thanking Critical Workers

The SCM Network leveraged technology in celebration of critical workers

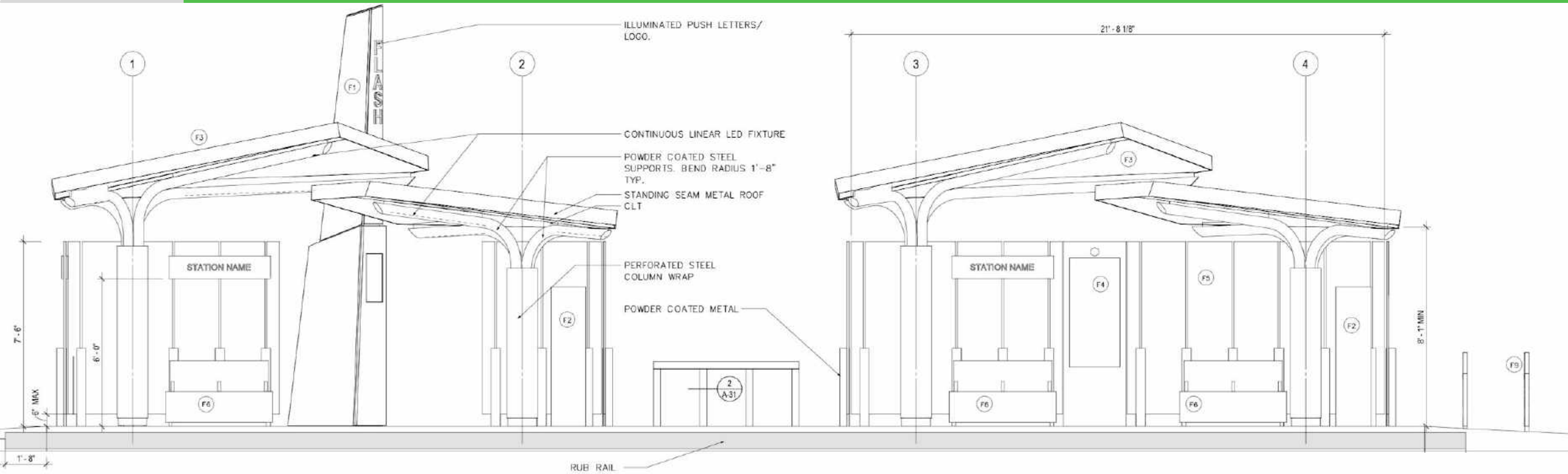
Kiosks and the network presence in 13 communities celebrated the work of nurses, doctors, volunteers with music and engagement by music industry leaders

- Critical workers in all cities where SCM is deployed performed and were interviewed by Mark McGrath
- Performances were broadcast hundreds of times over the week and observed in all the markets we service.
- Web-based engagements through the CityPost Application allowed for hospitals, schools and other volunteer organizations to share the talents and improve morale at those locations on demand



Beginning June 10 and running for one week, The SCM Network in 13 communities saluted critical workers with a concert featuring Mark McGrath from the band Sugar Ray

Section 2 – FLASH Bus Rapid Transit

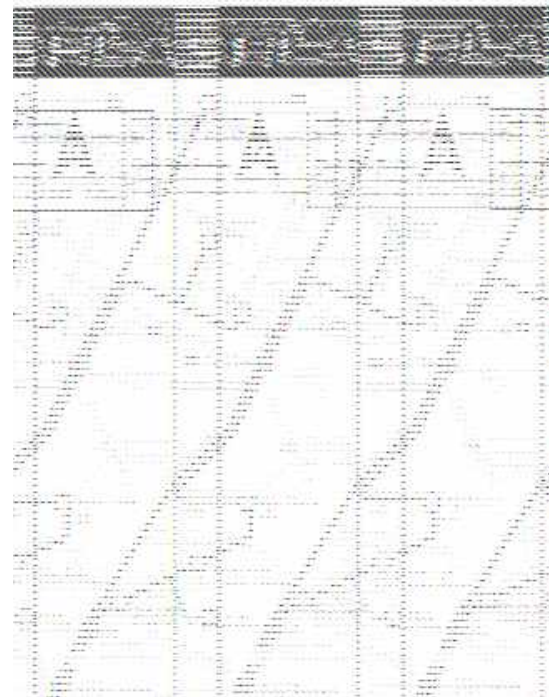


In April 2020 - SCM was awarded a franchise agreement by Montgomery County for the installation of interactive digital kiosks in the public right of way, to include placement at 17 FLASH Bus Rapid Transit stations.





On October 14, 2020 Montgomery County officially launched the FLASH Bus Rapid Transit service along US-29 at the Briggs Chaney Station. The occasion also marked the activation of the first CityPost kiosk in the DMV. Installation of an additional 16 CityPosts will begin in December of 2020 with completion to occur in early 2021.



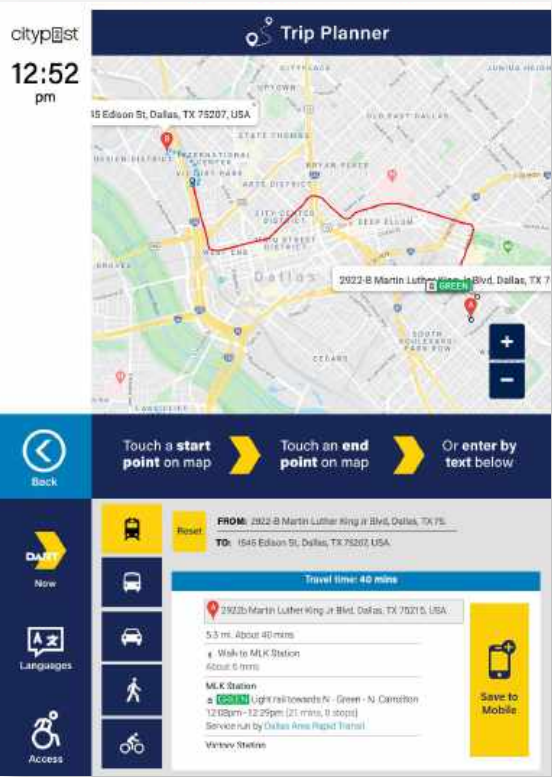


CityPost Transit - Multiple Interactive Wayfinding Applications

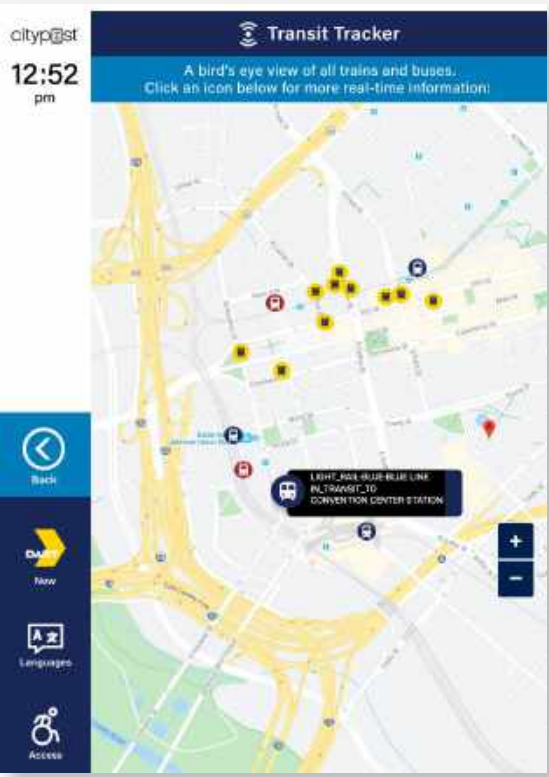
Multiple transit apps under one umbrella: real-time trackers, arrival counters, maps, wayfinding, rider info and content. The transit header displays dedicated real-time arrival information for next 3 vehicles and self-published alert ticker.



How to Ride app with videos and instructional transit agency content



Multi-Modal Trip Planner with directions available by text, email or QR



Transit Tracker mapping allows users to see all transit vehicles from a bird's eye view



System maps and different viewing options are available for customized wayfinding

Section 3 – Economic Recovery

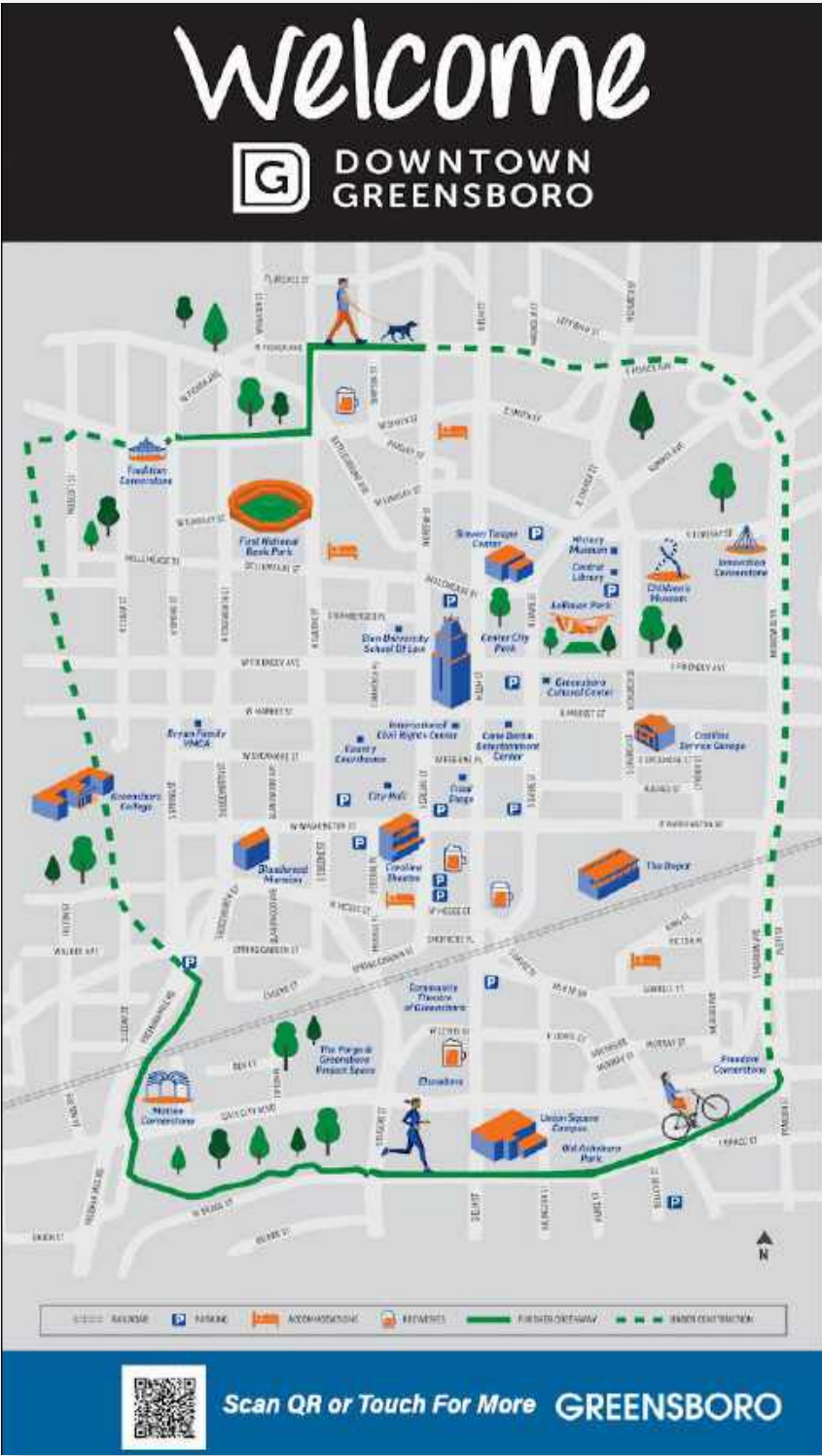


CityPost's promote community assets, encourage local spending and establish a climate conducive to economic activity



Servicing the Hospitality Industry

The CityPost network is used across all deployments to market community events and business information and specials



Providing Visitor Friendly Content

7 MILLION
ANNUAL VISITORS

\$1.9 BILLION
SPENT BY VISITORS

IN MONTGOMERY COUNTY

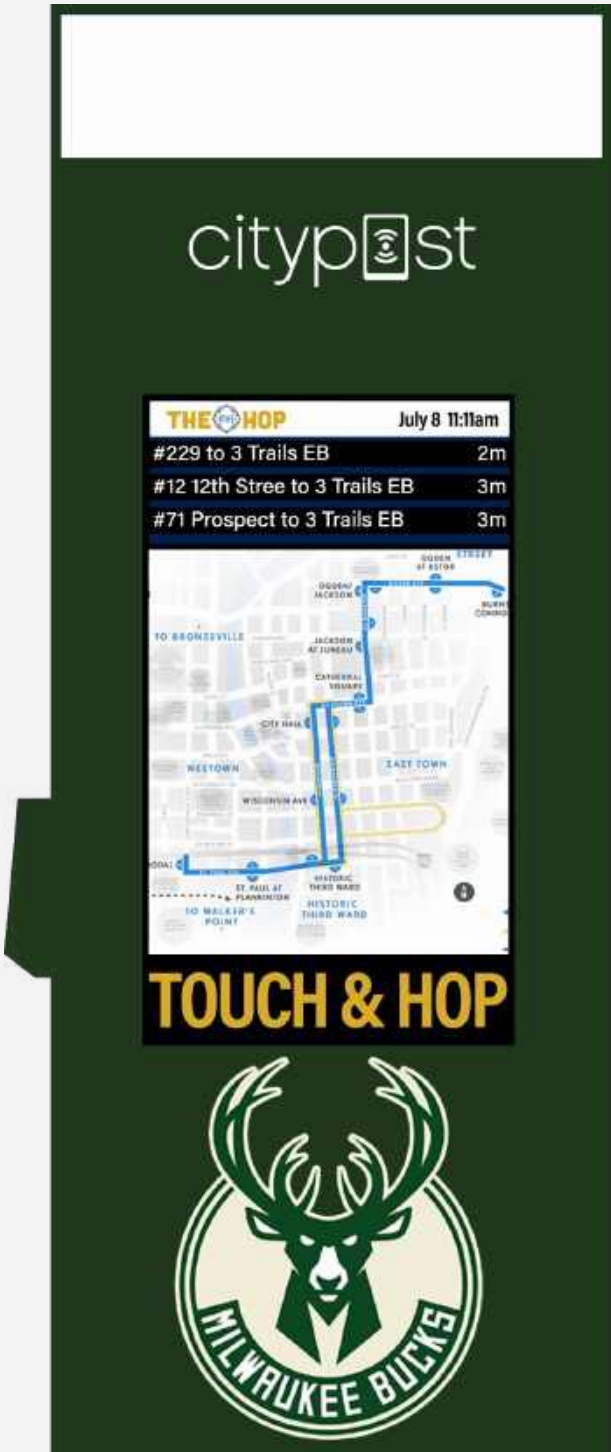
We embed locally and bring authentic content and content providers to our screens in every market that we deploy. From local news channels, to tourism based event calendars to local business specials. Our digital bulletin board is a wealth of immediate, local and real-time information.



Real-time Events, News, Specials, Promos



Local Content and Community Inclusion



Choose from over 100+ other languages to suit your citizens cultures

Empowering Small Business

SCM small business program launched in 2017 - Citypost enables small businesses to post ad messages themselves via our Citypost.us website. We cared about small business before COVID and we will care after.



*"Claudia Urrutia and Jesus Sanchez of La Quinta de Los Reyes restaurant have published their promotional ad on the new smart digital kiosks in Aurora. **Local small businesses can promote for free.**"*

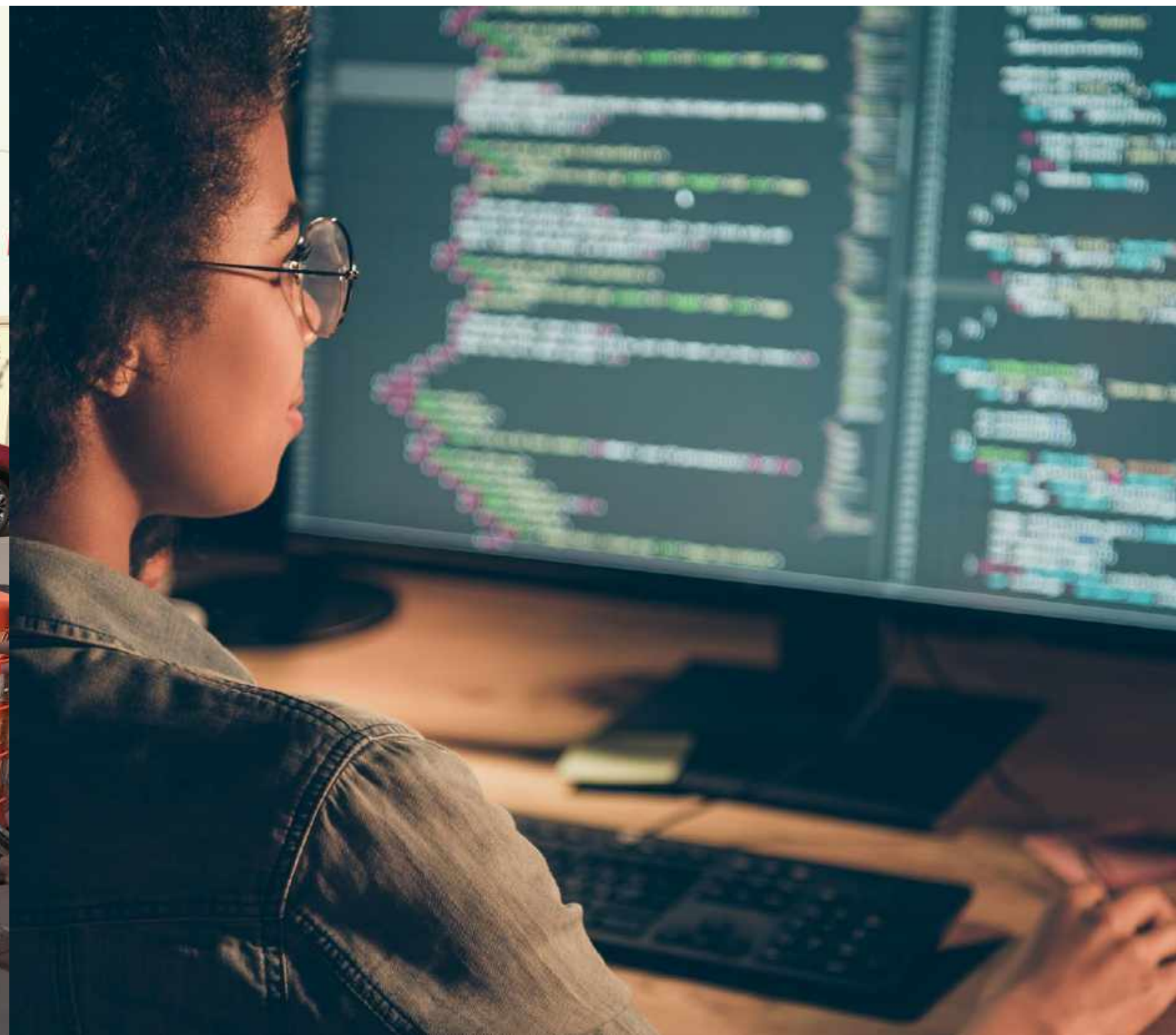
We have over 107 active small businesses posting for FREE in Aurora, IL today. Nobody else does this for their communities.

Click on the video below to watch how easy it is to post to Citypost."



Job Creation

Smart infrastructure is an untapped commodity which can be **harnessed for good** across a wide range of job markets. System operations ranging from installation to programming can ignite an economic growth pocket. Municipal contracts of 10 years and more allow long term, recurring support for the local workforce. From maintenance to community engagement to AI/AR/VR specialists, coders, content managers, data scientists.



Section 4 – Core Services

Connecting Communities



Downtowns



Transit & Metro



Campuses



Arrival Signage



Retail & TV



CityPost Mobile

citypost combines custom built applications and curated information with connected devices, sensors, and data applications to improve the quality of life for residents, enhance economic growth and address urban challenges.



Robust, Secure, Wi-Fi Hotspots



Real Time Transit Arrivals and Maps



Free CityPosting for Small Businesses



Award Winning Accessibility UI/UX



Multi-Modal Transit, Micro Transit API's



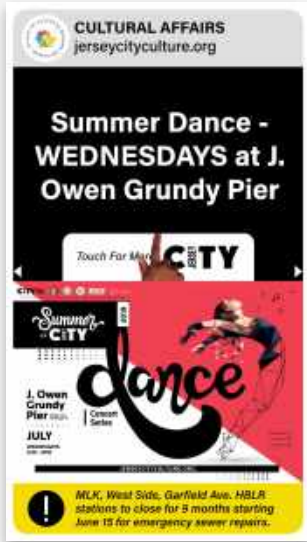
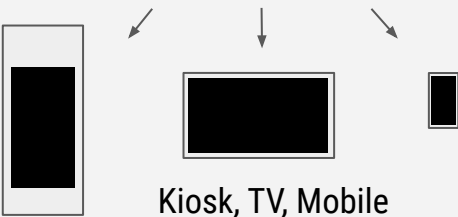
Tourism Friendly and Fully Multilingual



- "You Are Here" Local Map with Transit Directions
- 4 Camera Capture, 24/7 near 360° Secure web retrieval
- Public Safety Alert Messaging
- Curated City Content from CityPost Newsdesk team
- Integrates with City, Tourism & Third Party API's
- Real-Time Data analytics for CityPosts at citypost.us
- Camera app for City Featured Photo Booth
- City publishing, image and video, via secure web portal
- No Web access and Extreme data privacy measures

Content & Media

citypost[®] allows city agencies, businesses, advertisers, to publish real-time, street level interactive smart posters to any connected CityPost screen (interactive or broadcast, landscape or portrait). A first for street level communications. citypost.us



Publish Real-time Events, News, Specials, Promos



Automated Public Safety Alert Messaging



Local Content and Community Inclusion



Automated, Real-Time Weather Alerts



Community Sponsors and Messaging



Real-Time Health Info and Alerts

- Publish to Any Screen
- Fully Multilingual
- Real-Easy, Real-Time Posting
- Alert Templates
- Send to Mobile or Email
- Turn by Turn Directions
- Real-Time Transit Arrival Templates
- Redemption Ready
- Change or Update Anytime

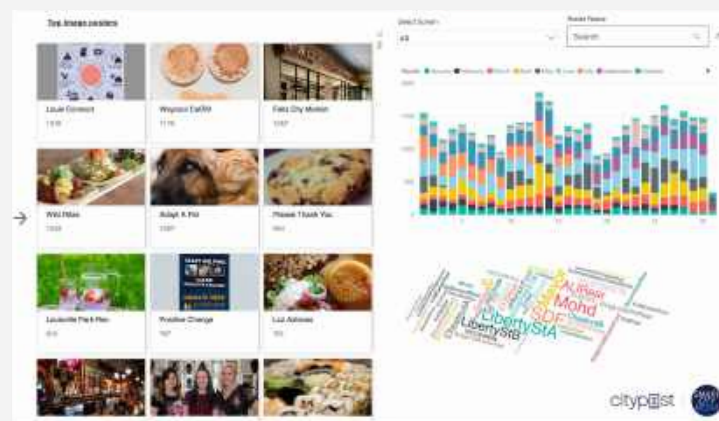
Software & IoT

citypost[®] is an open, distributed real-time, ecosystem with our own solutions allowing us to integrate seamlessly with other technologies and services

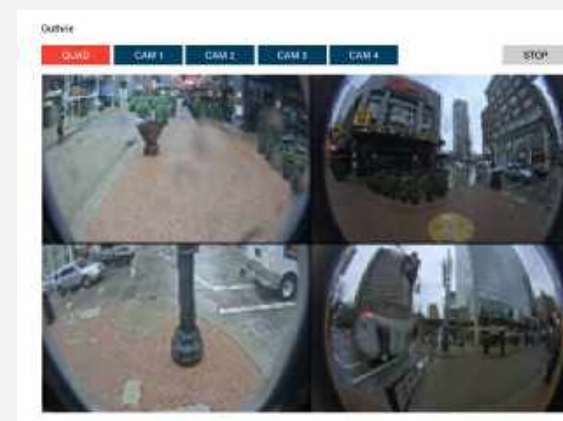
- 5G LTE Private Network
- Poster Publishing
- Ad Exchange
- Payment Gateways
- IoT Integration
- Sensors
- Public WiFi
- Hardware Agnostic
- Data Analytics
- LED Lighting Control
- CityPost Content API
- Mobile & BLE



SCM Console



Data Analytics



Camera Portal



Section 5 – New Innovations

Sustainability and RESILIENCY

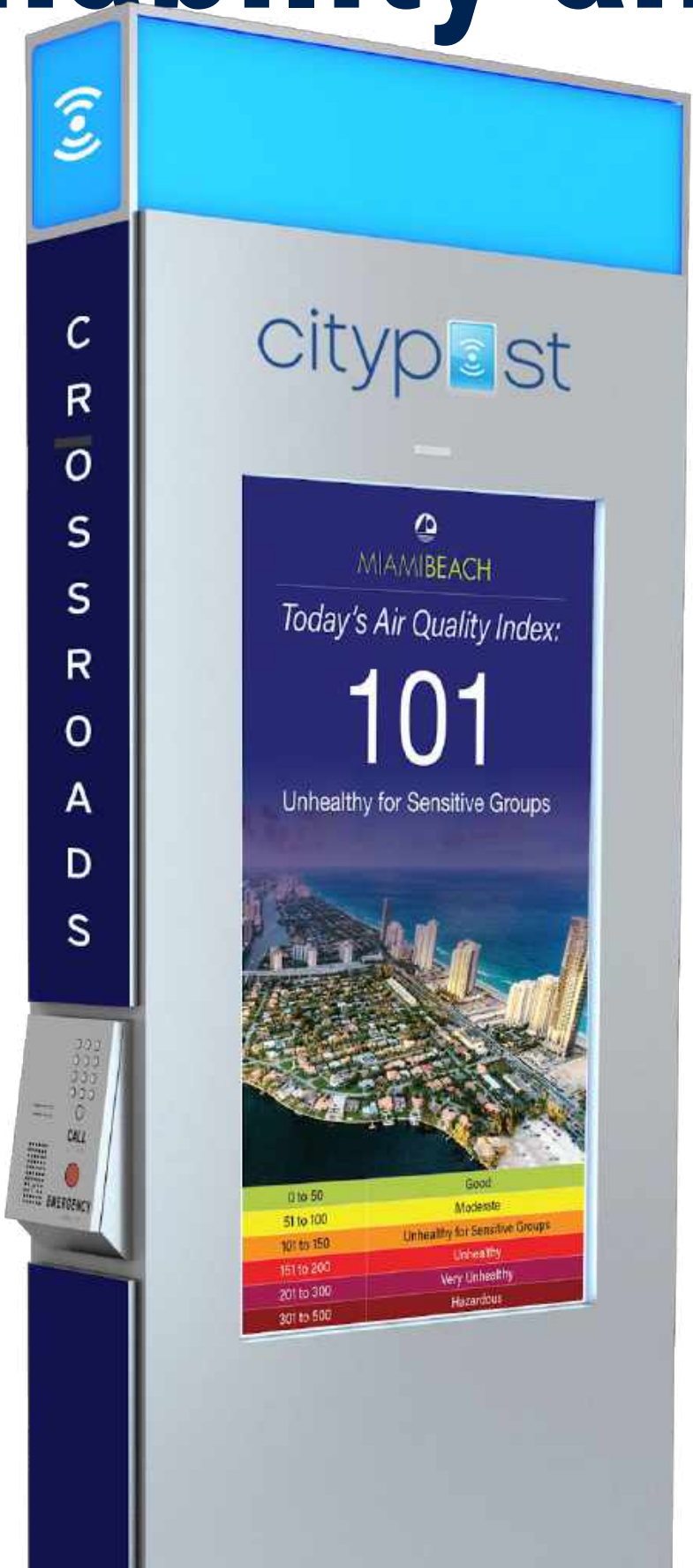


Micro-sensor & Antenna

Available Sensor Solutions

Air Quality - Lighting - Noise - Weather

• Temperature
• Humidity
• Atmospheric pressure
• Ultrasound (distance measurement)
• Particulate Matter-(PM2, PM2.5, PM1)
• Carbon Monoxide (CO) [Calibrated]
• Carbon Dioxide (CO2) [Calibrated]
• Molecular Oxygen (O2) [Calibrated]
• Ozone (O3) [Calibrated]
• Nitric Oxide (NO) [Calibrated]
• Nitric Dioxide (NO2) [Calibrated]
• Sulfur Dioxide (SO2) [Calibrated]
• Ammonia (NH3) [Calibrated]
• Hydrogen Sulfide (H2S) [Calibrated]
• Noise meters



SCM is working closely with deployed cities on sustainability and resilience plans, both short term and long term solutions

IoT sensors to capture air quality information:

- *Is there information that will help improve the quality of life in your city or neighborhood?*
- *Are there air quality studies that could benefit from having more data sources?*
- *Do you have communities that are being developed as mixed-use neighborhoods where noise is an issue?*

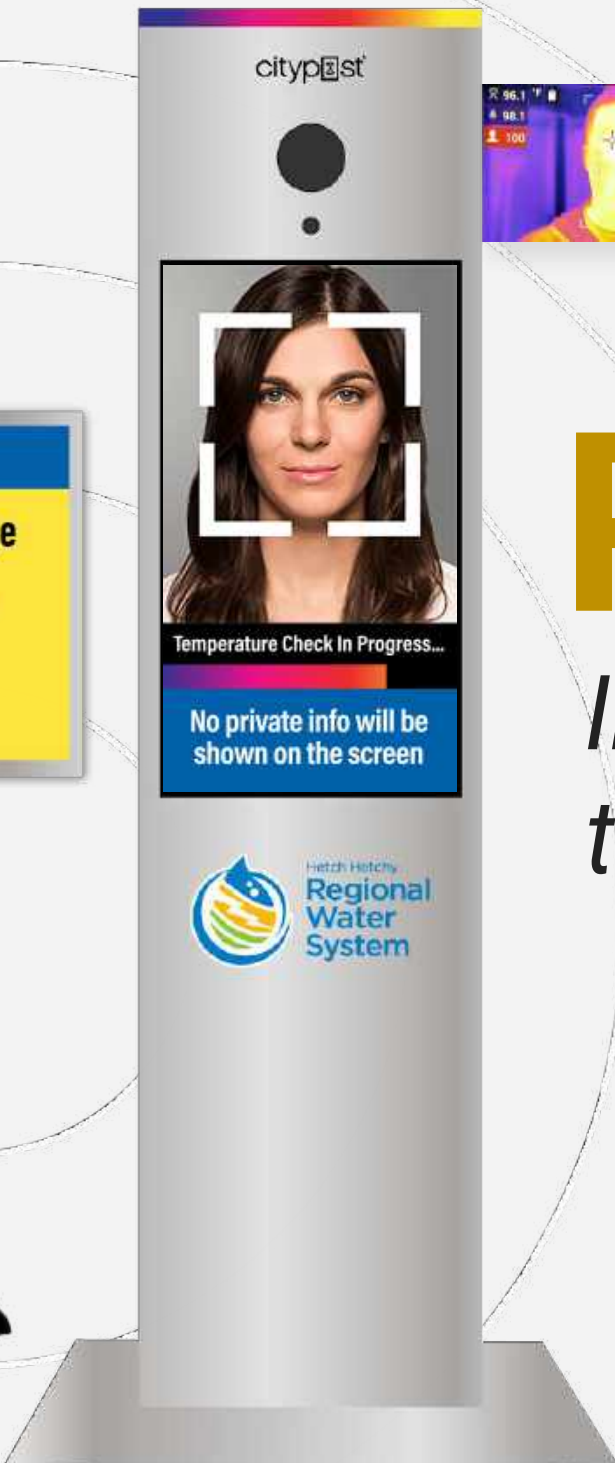
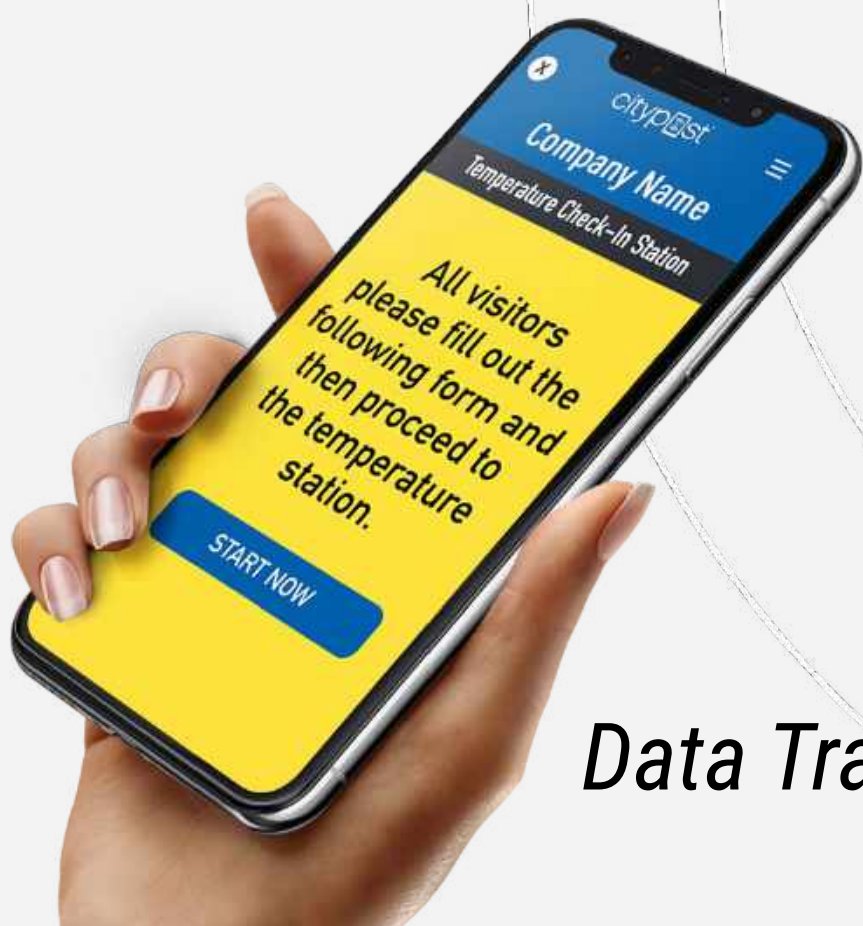
The CityPost standard offering is to broadcast the temperature, UV index, and weather feed available from a regional EPA testing location and post them on the footer of our CityPost screens.



Sample EV Charging Initiative in Los Angeles



CONNECT
*Helping communicate
in times of crisis*



PROTECT
*Increased safety with
temperature check*



FLIR has a 510(k) filing (K033967) with the US Food and Drug Administration (FDA) for select camera models for use as an adjunct to other body temperature screening tools to detect differences in skin surface temperatures.

*Non-Contact Temperature Scans,
Data Tracking and Workplace Communication Platform*

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